

Editorial Calendar 2021

The Phoenix Spirit is one of the largest national recovery publications for people actively working on their physical, mental and spiritual well being. We are committed to providing information about recovery, renewal, and personal growth to help people experience life in a balanced and meaningful way. Visit www.thephoenixspirit.com for archives of past issues, advertising rates, and more.



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PUBLICATION SCHEDULE

| ISSUE | AD DEADLINE | STREET DATE |
|---------------------|-------------|--------------|
| January / February | January 8 | January 15 |
| March / April | March 5 | March 12 |
| May / June | May 7 | May 14 |
| July / August | July 9 | July 16 |
| September / October | September 3 | September 10 |
| November / December | November 5 | November 12 |

EDITORIAL CALENDAR

| ISSUE | THEME |
|---------------------|---|
| January / February | Hope Issue |
| March / April | High Stakes of Gambling / Internet / Gaming |
| May / June | Retreat Issue |
| July / August | Healing Through the Arts |
| September / October | Recovery Month / Treatment Centers |
| November / December | Holiday Issue |

SPECIAL ADVERTISING OPPORTUNITIES

| CALENDAR LISTINGS | CLASSIFIEDS | RESOURCE DIRECTORY | INSERTS |
|-------------------|-------------|--------------------|---------|
|-------------------|-------------|--------------------|---------|

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