

THE PHOENIX SPIRIT MEDIA KIT




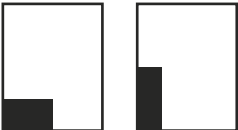
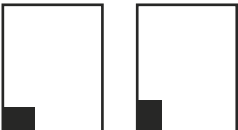
2024

Contact David for rates

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EMAIL: GOLDSTEINTC@AOL.COM

PRINT AD RATES & SIZES

6X 3X 1X	\$915 \$985 \$1,150	FULL PAGE 9.6" x 14.5"	
6X 3X 1X	\$640 \$715 \$740	1/2 PAGE H 9.6" x 7" V 4.7" x 14.5"	
6X 3X 1X	\$415 \$445 \$475	1/4 PAGE H 9.6" x 3.5" V 4.7" x 7"	
6X 3X 1X	\$200 \$230 \$255	1/8 PAGE H 4.7" x 3.5" V 2.2" x 7"	
6X 3X 1X	\$100 \$120 \$130	1/16 PAGE H 3.5" x 2.2" V 2.2" x 3.5"	

WEB AD RATES & SIZES

12X 6X 3X 1X	\$100 \$115 \$130 \$145	LEADERBOARD 710 x 150 pixels	Website ads are run-of-site. Prices shown are per month. The space may rotate with a maximum of five ads.
12X 6X 3X 1X	\$60 \$65 \$70 \$75	SIDEBAR 250 x 300 pixels	

EDITORIAL CALENDAR

JANUARY/FEBRUARY

Hope and Health

EDITORIAL DEADLINE: JANUARY 5

AD DEADLINE: JANUARY 12

STREET DATE: JANUARY 19

MARCH/APRIL

High Stakes of Gambling / Gaming

EDITORIAL DEADLINE: FEBRUARY 23

AD DEADLINE: MARCH 1

STREET DATE: MARCH 8

MAY/JUNE

Retreat and Travel

EDITORIAL DEADLINE: APRIL 26

AD DEADLINE: MAY 3

STREET DATE: MAY 10

JULY/AUGUST

Arts and Education

EDITORIAL DEADLINE: JUNE 28

AD DEADLINE: JULY 5

STREET DATE: JULY 12

SEPTEMBER/OCTOBER

Recovery Month and Providers

EDITORIAL DEADLINE: AUGUST 30

AD DEADLINE: SEPTEMBER 6

STREET DATE: SEPTEMBER 13

NOVEMBER/DECEMBER

Holiday and Giving

EDITORIAL DEADLINE: OCTOBER 25

AD DEADLINE: NOVEMBER 1

STREET DATE: NOVEMBER 8

AD DETAILS

Print ads add \$90 full color. All dimensions are width x height. H = horizontal, V = vertical.